

Southwest Iowa

Shorthorn

Breeders' Association



**Shorthorn &
Polled Shorthorn
Cattle**



Show and Sale

Thursday, April 4, 1957

RED OAK, IOWA

OUR INVITATION

We cordially invite everyone interested in Shorthorn and Polled Shorthorn cattle to attend our show and sale at the Bradley Sales Barn on Thursday, April 4, 1957.

The herd bull prospects are up to the usual high standards of the Southwest Iowa Association. They are good, strong aged bulls. They are ready to go—ready to start making you money the day you get them home. In the group you will find bulls suitable for every purpose—farmers, ranchers and pure bred herds.

In females you will find choice blood lines and the approved, modern type. There will be a number of choice heifers offered—these thoroughly suitable for 4-H and FFA activities.

I would urge you to note the good, substantial and highly recognized consignors; furthermore that you study the photographs, pedigrees and footnotes in this illustrated catalogue to confirm the rich breeding and individual excellence of this offering.

You will enjoy being with us in Red Oak on April 4. We will be happy to have you and will try to make the day a pleasant, interesting and profitable one.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOC.

Arthur H. Windom, Secretary and Sale Manager

Levi Johnson, President.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

Levi Johnson, Atlantic	-	-	-	-	-	-	President
Glen Windom, Lenox	-	-	-	-	-		Vice President
Arthur H. Windom, Villisca	-						Secretary and Sale Manager
Malcolm Lomas, Red Oak	-	-	-	-	-		Treasurer

Dan Tierney, Adair	-	-	-	-	-	Adair
Glenn Windom, Lenox	-	-	-	-	-	Adams
Levi Johnson, Atlantic	-	-	-	-	-	Audubon
Lou Laughlin, Imogene	-	-	-	-	-	Fremont
Alvy Schoernherr, Guthrie Center	-	-	-	-	-	Guthrie
Donald Dugdale, Mondamin	-	-	-	-	-	Harrison
Matt Laughlin, Emerson	-	-	-	-	-	Mills
Arthur Windom, Villisca	-	-	-	-	-	Montgomery
Jim Stephens, Hepburn	-	-	-	-	-	Page
Lloyd Davis, Oakland	-	-	-	-	-	East Pottawattamie
Alfred Spetman, Council Bluffs	-	-	-	-	-	West Pottawattamie
Lloyd Obrecht, Harlan	-	-	-	-	-	Shelby
John Combs, New Market	-	-	-	-	-	Taylor
Francis McElroy, Afton	-	-	-	-	-	Union

Irwin Retzlaff, Schreiber Mills, Inc., St. Joseph	-	-	Judge
J. E. Halsey, Des Moines	-	-	Auctioneer

GENERAL INFORMATION

TIME—Thursday, April 4, 1957. Show will start at 9:30 a.m. Sale will start at 12:30 noon.

LOCATION—The show and sale will be held at the Bradley Sale Barn, Red Oak, Iowa through the courtesy of L. V. Bradley. The facilities of the Bradley Sale Barn are excellent. They have plenty of parking space for trucks and cars, nice roomy stalls for cattle. The sale pavilion is well ventilated and well lighted, most convenient for buyers and owners—everyone interested in better cattle.

TERMS—The terms of the sale are cash unless other arrangements are made in advance with the consignor from whom you purchase. Settlements are to be made with the clerk of the sale immediately on the conclusion of the auction. All stock will be at buyers risk as soon as bid off but the management will attend to loading on cars or trucks in compliance with the instructions from the purchasers.

GUARANTEE—All cattle are sold subject to a sixty day retest for tuberculosis and health certificates will be furnished to enable them to be shipped into any state or territory. Bulls are guaranteed breeders if properly cared for and not allowed to serve until 16 months old or run with the herd. If a bull fails to breed, he may be returned to the seller, if in as good a condition as when bought, and if, after a test in the seller's herd he still fails to breed, he will be replaced or the purchase money will be refunded. All cows with calves at foot are considered breeders and no further guarantee is made with respect to them. All other cows and all heifers over sixteen months old at time of sale are guaranteed to be breeders. Animals returned to sellers because they do not comply with the guarantee will be at buyer's cost of transportation.

Any claims for adjustment because an animal is a non-breeder must be made within ninety days of the date of the sale.

The above guarantee and terms shall constitute a contract between the consignor and the buyer of each lot. Neither the sale manager nor the clerk of this sale assumes any liability, legal or otherwise.

PEDIGREE CERTIFICATES—A certificate of registry and transfer will be furnished for each lot sold and an application for registry will be furnished for each lot sold at foot and for each unborn calf sold in dam.

Where footnotes appear in this catalogue they were furnished by the consignor or written from information supplied by the consignor.

MAIL BIDS—Those wishing to buy at this sale and cannot attend in person may send their bids to the treasurer, sale manager, Jack Halsey, Albert Hamann, Clem Larson, Arch Stone or Kenneth Fulk, any of these men in care of the Sale Manager who will see that they are delivered to the party entrusted with your order.

Although every precaution will be exercised to promote the safety and comfort of the guests, neither the Southwest Iowa Shorthorn Association nor any of its officers or directors, auctioneer, fieldmen, clerks, the sale manager or the barn management will assume any liability for accidents.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

Show at 9:30 a.m.

Sale at 12:30 (noon)

For the purpose of this show animals have been divided into classes according to age and sex. There will be six classes. Each sex will have a Grand Championship and a Reserve Championship. The first and second place winners in each class will be eligible to show for championship and reserve championships.

1. Bulls Lots 1 to 6 inclusive.
2. Bulls Lots 7 to 12 inclusive.
3. Bulls Lots 13 to 20 inclusive.

Champion Bull

Reserve Champion Bull

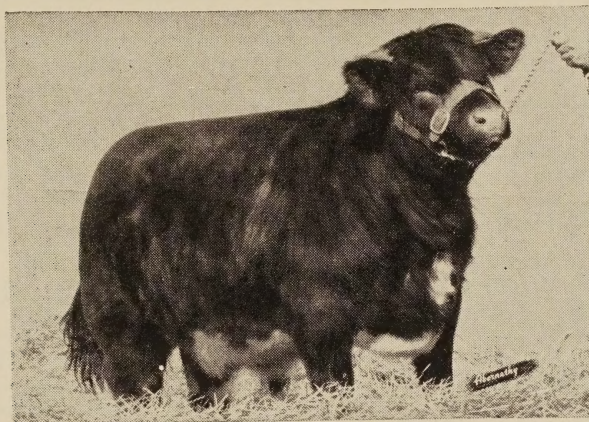
4. Females Lots 24 to 30 inclusive.
5. Females Lots 31 to 36 inclusive.
6. Females Lots 37 to 40 inclusive.

Champion Female

Reserve Champion Female

Judge—Irwin Retzlaff, St. Joseph, Missouri.

LOMAS FARMS



Marellbar Declaration
Junior herd sire Lomas Farms.

Bull

Lot 1

L F GAMBLER 19th 2882-544

Tattoo RE 224

Red, calved June 18, 1955. Bred and owned by Lomas Farms, Villisca, Iowa.

SIRE

Marellbar Gambler 2714828
Red, Wm. Bartholomay, Jr.

Crugleton Purvis 2645100
Red, Albert Jas. Marshall

Calrossie Harmony (344256)
Dk. roan, John & D. P. MacGillivray
Princess Flo (336122)
Dk. roan, Albert Jas. Marshall

Marellbar Jilt 3d 2538926
Red, Wm. Bartholomay, Jr.

Marellbar Mandate 2224893
Roan, Wm. Bartholomay, Jr.
Elbrlaw Jilt 2327246
Red, P. F. Law

L F Mercury Leader 2629202
Dk. roan, Lomas Farms

L F Leader 2544373
Roan, F. W. Hubbell
L F Lady Secret 2490603
Roan, Lomas Farms

DAM

L F Marion 52d 2744081
Red, Lomas Farms

L F Marion R 2566504
Red, Lomas Farms

Lomas Royal Secret 2d
2490594
Red, Lomas Farms
Marion 18th 2063835
Red, W. E. Summerville

L F GAMBLER 19th 2882-544—A low-set, deep-bodied bull with lots of substance. His pedigree is backed by the best of breeding and he will make a real herd bull.

Nothing will bring the other fellow to see your cattle like owning some of his own.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

JOHN COMBS

Bull

Lot 2

J C ROYAL COMMANDO 13th 2865-737

Tattoo RE 75

Roan, calved July 14, 1955. Bred and owned by John Combs, New Market, Iowa.

SIRE

Braebourne Commando 2686800
Red, Martin Luinstra

Kair Commando 2605399
Dk. roan, Reford Gardhouse

Beaufort Bolido (361044)
Dk. roan, Lord Lovat

Kair Fairy 2580068
Roan, G. J. C. Anderson

Augusta Violet 18th 2514088
Red, John Gardhouse & Sons

Glenburn Gold Cup -243581-
Dk. roan, F. H. Deacon & Son

Augusta Violet 6th -296017-
Red, John Gardhouse & Sons

Braebourne Sovereign 2583332
Red, Martin Luinstra

Sandoon Captivator 2502891
Dk. roan, Albert J. Marshall

Victoria of Northcote 1993526
Roan, Martin Luinstra

DAM

Augusta Sovereign 2683156
Roan, John Combs

Ransom of Pine Ridge 2439694
Red, Herman B. Leiting

Augusta Supreme 2555252
Roan, Ray D. Nickle

Augusta Leeway 4th 2243553
Red, John F. Lee

J C ROYAL COMMANDO 13th 2865-737—A dark roan, deep-bodied, low-set bull. His dam, Augusta Sovereign is a granddaughter of Sandoon Captivator, the bull that sired a lot of good calves in the Swanson herd.

LOMAS FARMS

Bull

Lot 3

L F GAMBLER 18th 2882-543

Tattoo RE 223

Red, calved July 18, 1955. Bred and owned by Lomas Farms, Villisca, Iowa.

SIRE

Marellbar Gambler 2714828
Red, Wm. Bartholomay, Jr.

Cruggleton Purvis 2645100
Red, Albert Jas. Marshall

Calrossie Harmony (344256)
Dk. roan, John & D. P.

MacGillivray
Princess Flo (336122)
Dk. roan, Albert Jas. Marshall

Marellbar Jilt 3d 2538926
Red, Wm. Bartholomay, Jr.

Marellbar Mandate 2224893
Roan, Wm. Bartholomay, Jr.

Elbrawl Jilt 2327246
Red, P. F. Law

L F Mercury Leader 2629202
Dk. roan, Lomas Farms

L F Leader 2544373
Roan, F. W. Hubbell

L F Lady Secret 2490603
Red, Lomas Farms

DAM

L F Augusta 52d 2744075
Red, Lomas Farms

Lady Secret N 196th 2578785
Red, Lomas Farms

Norseman's Nugget 2442260
Red, John E. Greig

Lady Secret 46th 2334544
Red, Lomas Farms

L F GAMBLER 18th 2882-543—A bull that is really rugged. His sire, Marellbar Gambler 2714828 is a good breeding son of the \$22,500 Cruggleton Purvis 2645100. His dam is backed by the best of breeding.

Confidence is one of the greatest mainstays of the cattle business.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

McCONE BROS.

Bull

Lot 4

EDWIN RINGLEADER 2856-546

Tattoo LE C 84

Roan, calved September 15, 1955. Bred by McCone Bros., Manilla, Iowa; 2d owner, October 4, 1955, Dan & W. G. McCubbin, Elkhorn, Nebraska; 3d owner, February 1, 1956, McCone Bros., Manilla, Iowa.

SIRE

Edwin Royal Leader 2417007
Roan, S. A. Donahoe

Edellyn Royal Leader 19th
2247148
Red, Thos. E. Wilson

Edellyn Royal Leader 2057560
Red, W. McNair Snadden
Village Beauty A 4th 2115187
Roan, Arnold Bros.

Sunnyhill Silver Rose 7th
2231224
Roan, William E. Parker & Sons

Royal Edwin 2112799
Roan, K. P. MacGillivray
Silver Rose 7th -281366-
Roan, James Douglas & Sons

Newallyn Ringleader 2091497
Roan, Harry A. Newman

Pitpointie Tuscan 2070687
Roan, R. L. P. Duncan
Klaymor Mildred 3d -286749-
Roan, W. J. Russell

DAM

Augusta 211th 2643082
Roan, Joseph M. Collins

Augusta 209th 2158903
Roan, Joseph M. Collins

Klaymor Display 2037422
Roan, W. J. Russell
Augusta 205th 2077320
Roan, Joseph M. Collins

EDWIN RINGLEADER 2856-456 is a smooth, well balanced bull that stands on straight, we'll placed legs. He is a half brother to an International Grand Champion bull and sired by an Iowa State Fair Grand Champion bull. His dam, Augusta 211th is from one of the best female families in the breed. She was Grand Champion female at the Sioux City show and sale. This bull should make a good sire. Look him over sale day.

LISLE FARQUHAR

Cow

Lot 5

BROADVIEW MAX JUGGLER 21st 2869-174

Tattoo LE 5F 38

Roan, calved September 28, 1955. Bred and owned by Lisle Farquhar, Coin, Iowa.

Killearn Max Juggler 2487000
Red, Claude Gallinger

Killearn Max 5th -254948-
Red, Claude Gallinger
Killearn Lady Rothes -290461-
Red, Claude Gallinger

SIRE

C B Max Juggler 5th 2662797
Red, Clausen Bros.

Spring Elisa 2361821
Red, Mr. & Mrs. C. A. Butland

Dryn timer Roger 2245917
Red, Robert MacLean
Melba Eliza 2300605
RWM, Albert Jas. Marshall

Proud Comet 2455385
Roan, Bellows Bros.

Helfred Golden Fame 2214653
Red, F. W. Hubbell
Augusta 54th 2075860
Roan, J. C. Manning

DAM

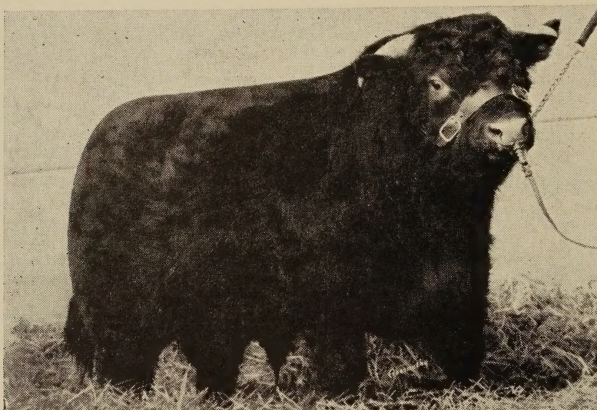
Lady Douglas 2d 2563503
Roan, Lisle Farquhar

Lady Douglas 2311246
Roan, Lisle Farquhar

Douglas Advance 2139224
Red, Lomas Farms
Emma 26th 2210863
Roan, James A. Mackay

BROADVIEW MAX JUGGLER 21st 2869-174 is a good, rugged calf with plenty of weight for age. Good disposition and ready for service.

McCONE BROS.



Edwin Royal Leader 2417007

Bull

Lot 6

EDWIN'S NORSEMAN 2873-330

Tattoo RE B 10

Red, calved October 7, 1955. Bred and owned by McCone Bros., Manilla, Iowa.

SIRE

Edwin Supreme 2769610
Red, McCone Bros.

Edwin Royal Leader 2417007
Roan, S. A. Donahoe

Edellyn Royal Leader 19th
2247148
Red, Thos. E. Wilson
Sunnyhill Silver Rose 7th
2231224
Roan, Wm. E. Parker & Sons

Gipsy Maid 30th 2308961
Red, McCone Bros.

Supreme Compact 2138026
Red, Harold Hinz

Gipsy Maid 22d 2033449
Red, McCone Bros.

Broadlawn Norseman 2431705
Red, John E. Greig

Killearn Norseman 3d 2301689
Red, Claude Gallinger

Rosewood 131st 2296180
Red, Robert M. Peck

DAM

Broadlawn Augusta 31st
2597061
Red, Metz Bros.

Augusta Maid 3d 2152176
RLW, Metz Bros.

Sultan's Red Count 1929288
Red, Doherty Bros.

Augusta Maid 1990038
Roan, Held Bros.

EDWIN'S NORSEMAN 2873-330 is a good smooth bodied, low-set red bull. His sire, Edwin Supreme is siring good, fleshing cattle with lots of natural gain ability. His dam, Broadlawn Augusta is one of the smoothest, deepest bodied dark red cows in our herd. She is a half sister to the good red cows that Mississippi State College bought from Broadlawn Farms to start their Shorthorn herd.

Eager experimenters, with the health and will to make a success of the beef cattle business, will do much to advertise the breed.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

DONALD L. OBRECHT & SON

Bull

Lot 7

HELNOR ROYALTY 2885-695

Tattoo RE 1155

Roan, calved October 20, 1955. Bred and owned by Donald L. Obrecht & Son, Harlan, Iowa.

SIRE

Helnor Leishman 2755137
Red, Wm. Bartholomay, Jr.

Cruggleton Leishman 2716658
Dk. roan, Albert Jas. Marshall

Sutherland Jilt 2639546
Red, Geo. Garvin Brown

Broadlawn Fortress 7th 2654474
Dk. roan, Metz Bros.

DAM

Fortress Missie 2762376
Roan, McCone Bros.

Imperial Missie 4th 2559237
Roan, Simon Schrank

Erimus Donald (369632)
Red, R. S. deQ. Quincey

Lavender Electra (354581)
Dk. roan, Albert Jas. Marshall

Hickories Ransom 9th 2340538
Red, Wm. A. Taylor

Marellbar Jilt 2393798
Red, Wm. Bartholomay, Jr.

Powgavie Flying Fortress
2549784
Dk. roan, David S. Hope & Son
Broadlawn Secret 4th 2385504
Dk. roan, Metz Bros.

Marellbar Endeavor 2282715
Red, Wm. Bartholomay, Jr.

Imperial Missie 2312801
Roan, Otto A. Schrank

HELNOR ROYALTY 2885-695 is a son of the International Reserve Champion Bull, Helnor Leishman, out of a good Missie cow. Ready for service.

LOMAS FARMS

Bull

Lot 8

L F CONQUEST LEADER 2882-535

Tattoo RE 218

Red, calved October 30, 1955. Bred and owned by Lomas Farms, Villisca, Iowa.

Killearn Conquest 28th 2547735
Red, Claude Gallinger

Bride of Helfred 2434499
Roan, F. W. Hubbell

L F Leader 2544373
Roan, F. W. Hubbell

L F Marion 2490605
Red, Lomas Farms

Millhills Conquest 2487098
Red, Duncan M. Stewart
Killearn Village Norma 5th
-348932-
Red, Claude Gallinger

Bapton Major 2167253
Roan, J. V. Rank

Maplevale Bride 6th 2281610
Red, Bowers & McCoy

Edellyn Royal Leader 41st
2322789
Red, Thos. E. Wilson
Victoria Maid of Helfred 4th
2864113
Roan, F. W. Hubbell

Edellyn Cockade Mercury
2140732
Roan, Thos. E. Wilson
Marion 18th 2063835
Red, W. E. Summerville

DAM

L F Marion Lady 2629216
Roan, Lomas Farms

L F CONQUEST LEADER 2882-535 is really a herd bull prospect. His individuality and breeding should suit the most critical.

Save money and boost your breed.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

JOHN COMBS

Bull

Lot 9

J C ROYAL COMMANDO 16th 2865-740

Tattoo RE 79

Red, white marks, calved November 10, 1955. Bred and owned by John Combs, New Market, Iowa.

SIRE

Braebourne Commando 2686800
Red, Martin Luinstra

Kair Commando 2605399
Dk. roan, Reford Gardhouse

Beaufort Bolido (361044)
Dk. roan, Lord Lovat

Kair Fairy 2580068
Roan, G. J. C. Anderson

Augusta Violet 18th 2514088
Red, John Gardhouse & Sons

Glenburn Gold Cup -243581-
Dk. roan, F. H. Deacon & Son

Augusta Violet 6th -296017-
Red, John Gardhouse & Sons

Goldfinder's Royal 2275424
Roan, Clausen Bros.

Goldfinder's Champion 2052878
Roan, Husted Bros.

Edellyn Rosebud 5th 2114662
Roan, Thos. E. Wilson

DAM

Violet's Princess 122d 2517327
Red, Clausen Bros.

Violet's Princess 22d 2275433
Red, Pete Clausen & Sons

Goldfinder's Champion 2052878
Roan, Husted Bros.

Violet's Princess 2d 2048414
Roan, Peter Clausen & Sons

J C ROYAL COMMANDO 16th 2865-740 is a good headed, rugged and growthy bull whose pedigree is backed with lots of good breeding.

RALPH R. BORDEN

Bull

Lot 10

COMMANDO SUPREME 2871-410

Tattoo RE 70

Roan, calved November 14, 1955. Bred by John Combs, New Market, Iowa; Calved property of Ralph R. Borden, New Market, Iowa.

SIRE

Braebourne Commando 2686800
Red, Martin Luinstra

Kair Commando 2605399
Dk. roan, Reford Gardhouse

Beaufort Bolido (361044)
Dk. roan, Lord Lovat

Kair Fairy 2580068
Roan, G. J. C. Anderson

Augusta Violet 18th 2514088
Red, John Gardhouse & Sons

Glenburn Gold Cup -243581-
Dk. roan, F. H. Deacon & Son

Augusta Violet 6th -296017-
Red, John Gardhouse & Sons

Supreme Chief 2388893
Red, Merryvale Farm

Calrossie Supreme 2283903
Dk. roan, John MacGillivray
Primrose Orange Blossom
2241118

Red, Theodocia H. Walter

DAM

Standon Lady 2513595
Roan, H. Ogden & Sons

White Beauty 2409398
White, Ivan Espey & Sons

Supreme Type 2093657
Roan, The Allen Cattle Co.

Roan Mina 4th 1834780
Roan, Allison Espey & Son

COMMANDO SUPREME 2871-410—This bull by the noted Braebourne Commando 2686800 has a great head, a nice roan color and very heavy bone. He has great depth and thickness.

It's a good policy to analyze ones herd occasionally.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

LOU LAUGHLIN

Bull

Lot 11

MONTGOMERY'S MAX 2d 2874-431

Tattoo RE L 345

Red, calved November 21, 1955. Bred and owned by Lou Laughlin, Imogene, Iowa.

SIRE

Juggler's Emblem x2768071
Red, E. P. Laughlin

Coronet Max Juggler 17th
x2609507
Red, Lewis W. Thieman

Duchess of Gloster 32d
x2549975
Red, E. P. Laughlin

Montgomery 2271412
Red, R. S. McWilliam

DAM

Whimple's Carnation 2d
2491417
Red, M. D. Whimple

Norfolk Carnation 20th 2070700
Red, N. B. Norris

Killearn Max Juggler 2487000
Red, Claude Gallinger

Lovely Ann x2145749
Red, Wm. M. Long

Collynie Express x2280311
Red, Albert Hultine & Sons
Duchess of Gloster 29th
x2273921
Red, E. P. Laughlin

Magheramorne Commodore
(304906)
Red, H. C. Robinson
Mabel 27th (210454)
Red, R. S. McWilliam

Glastullich Champion 2070686
Red, W. MacGillivray

Carnation 4th -250183-
Red, D. Campbell

MONTGOMERY'S MAX 2d 2874-431—A good, dehorned bull. A bull that will sire quality calves.

ALEX PETERSON & SON

Bull

Lot 12

RED TALISMAN 2909-920

Tattoo LE 1

Red, calved December 25, 1955. Bred and owned by Alex Peterson & Son, Elk Horn, Iowa.

SIRE

Ringwell Illustrious 2626857
Roan, Ringwell Farms

Ringwell Sir Talisman 2526673
Red, Lord Lovat

Ringwell Pr. Margaret 2534940
White, Ringwell Farms

Will-A-Dell Starry Archer 2d
2522297
Red, Will A. Davis & Son

DAM

Claret Pride 2d 2727378
Red, N. C. Carstensen

Daisy Pride 4th 2595215
Roan, N. C. Carstensen

Beaufort Boxer (352736)
Red, Lord Lovat
Beaufort Orange Talisman
2526674
Dk. roan, Lord Lovat

Barquhar Commander 2532130
Roan, J. Maurice G. Brown
Braedoon Princess Elizabeth 2d
2345901
Roan, K. C. Gray

Braemor Starry Archer 9th
2391166
Red, Carl L. Retzlaff & Sons
Will-A-Dell Lady Douglas 11th
2375394
Red, Will A. Davis & Son

Divide Bandmaster 2244785
Red, The Allen Cattle Co.

Daisy Charm 2062366
Roan, N. C. Carstensen

RED TALISMAN 2909-920—Another very rugged, heavy-boned bull with a really great head. He is a herd improver for sure.

An adequate water supply is always essential to better Shorthorns.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

LLOYD H. DAVIS

Bull

Lot 13

WILL-A-DELL FORTRESS 2886-414

Tattoo RE W 32

Roan, calved January 15, 1956. Bred and owned by Lloyd H. Davis, Oakland, Iowa.

SIRE

Rockyford Silver Wedding
2834885
White, Emile Cammaert

Rockyford Fortress 2801364
Dk. roan, Denis J. Cadzow

} Craggleton Bentham (368720)
Dk. roan, Albert Jas. Marshall
Duncrahill Broadhooks 4th
2801363
White, Denis J. Cadzow

Calrossie Princess Alpha
2834884
Roan, J. & D. P. MacGillivray

} Craggleton Pacha (344582)
Red, Albert Jas. Marshall
Calrossie Princess Olivia
(210275)
Dk. roan, John MacGillivray

Sandoon Dividend 2600290
Red, A. C. McDermott

} Craggleton Permit 2572512
RWM, Albert Jas. Marshall
Orange Fluff 2548744
Red, Albert Jas. Marshall

DAM

Will-A-Dell Beauty 3d 2743837
Red, Lloyd H. Davis

Will-A-Dell Beauty 2634757
Red, Lloyd H. Davis

} Braemor Starry Archer 9th
2391166
Red, Carl L. Retzlaff & Sons
Hopeful Beauty 3d 2530545
Red, Dale Bellows

WILL-A-DELL FORTRESS 2886-414 is the best bull we have ever taken to a Red Oak Sale. He is thick, good head and is really a rugged bull.



If we want capable showmen to follow in our footsteps, we must go all out to interest and help the youth of our country.

LOU LAUGHLIN



Coronet Max Juggler 17th x2609507

Bull

Lot 14

JUGGLER'S CLIPPER x2889-489

Tattoo RE L 126

Red, calved February 22, 1956. Bred and owned by Lou Laughlin, Imogene, Iowa.

SIRE

Coronet Max Juggler 17th
x2609507
Red, Lewis W. Thieman

Killearn Max Juggler 2487000
Red, Claude Gallinger

Lovely Ann x2145749
Red, Wm. M. Long

Collynie Express x2280311
Red, Albert Hultine & Sons

DAM

Rosewood 40th x2559177
Red, E. P. Laughlin

Rosewood 19th x1985304
Roan, E. P. Laughlin

Killearn Max 5th -254948-
Red, Claude Gallinger
Killearn Lady Rothes
-290461-
Red, Claude Gallinger

Victor's Count x1993148
Red, J. W. Howerton & Son
Queen of Lovelys x1980440
Red, Wm. M. Long

Collynie Compact x2069895
Red, Albert Hultine & Sons
Dorothy 6th x1945331
Red, Frank Nelson

Coronet's Reveler x1882176
Roan, Lewis W. Thieman
Rosewood 11th x1857353
Red, E. P. Laughlin

JUGGLER'S CLIPPER x2889-489—An all red bull, large for age, that will put pounds on your cattle, along with the best polled lines. The way bred should dehorn too.

E. P. LAUGHLIN

Bull

Lot 15

JUGGLER'S GOLDSPUR x2904-527

Tattoo RE L 196

Roan, calved March 12, 1956. Bred and owned by E. P. Laughlin, Imogene, Iowa.

SIRE

Juggler's Request x2755698
Red, Lou Laughlin

Coronet Max Juggler 17th
x2609507
Red, Lewis W. Thieman

{ Killearn Max Juggler 2487000
Red, Claude Gallinger
{ Lovely Ann x24145749
Red, Wm. M. Long

Duchess of Gloster 34th
x2667474
Red, E. P. Laughlin

{ Collynie Hero x2444932
Red, E. P. Laughlin
{ Duchess of Gloster 29th
x2273921
Red, E. P. Laughlin

Coronet Memory x2152424
Red, Lewis W. Thieman

{ Cherry Coronet x1905954
Roan, Lewis W. Thieman
{ Madam Joffre 2d 1821709
Roan, Johnston & Auld

DAM

Bessie 83d x2403865
Roan, E. P. Laughlin

Bessie 60th x1985292
White, E. P. Laughlin

{ Coronet's Reveler x1882176
Roan, Lewis W. Thieman
{ Bessie 45th 1582869
White, Hopley Stock Farm

JUGGLER'S GOLDSPUR x2904-527—An even roan bull, weight for age. His dam produced some top cattle—a first prize bull at the Omaha sale.



A good bull can put you on top . . . but it takes a succession of good bulls to keep you there.

LISLE FARQUHAR



Erimus Dandy 2598413

Bull

Lot 16

BROADVIEW DANDY 4th 2908-646

Tattoo LE 6F 12

Red, calved March 13, 1956. Bred and owned by Lisle Farquhar, Coin, Iowa.

SIRE

H V F Dandy 10th 2755225
Red, D. W. Bishop

Erimus Dandy 2598413
Red, R. S. deQ. Quincey

H V F Rosewood 2d 2593453
Red, F. W. Harding

Killearn Max Juggler 2487000
Red, Claude Gallinger

DAM

Lady Clara 25th 2660467
Roan, Clausen Bros.

Lady Clara of Calara 2d
2056829
Roan, Carl A. Henkel

{ Ballathie Command (342592)
Red, S. J. L. Hardie
Aldsworth Pattie (259837)
Red, William Garne

{ Drynie Wonder 2549781
Roan, R. Maclean
Gay Rosewood 2549789
Dk. roan, Walter Biggar & Son

{ Killearn Max 5th -254948-
Red, Claude Gallinger

{ Killearn Lady Rothes -290461-
Red, Claude Gallinger

{ Helfred Coronet 1868779
Roan, F. W. Hubbell

{ Lady Clara 14th 1760367
Roan, C. F. Curtiss

BROADVIEW DANDY 4th 2908-646 is dark red, low set, very uniform and from a good family.

It takes a wise man to profit by the experience of others—any fool
can learn by experience.

LISLE FARQUHAR

Bull

Lot 17

BROADVIEW DANDY 5th 2908-647

Tattoo LE 6F 15

Red, calved March 19, 1956. Bred and owned by Lisle Farquhar, Coin, Iowa.

SIRE

H V F Dandy 10th 2755225
Red, D. W. Bishop

Erimus Dandy 2598413
Red, R. S. deQ. Quincey

H V F Rosewood 2d 2593453
Red, F. W. Harding

Will-A-Dell Starry Archer 8th
2550797
Red, Will A. Davis & Son

DAM

Broadview Secret 2d 2746107
Red, Lisle Farquhar

Lady Secret 2436124
Red, Lisle Farquhar

Ballathie Command (342592)
Red, S. J. L. Hardie
Aldsworth Pattie (259837)
Red, William Garne
Drynie Wonder 2549781
Roan, R. Maclean
Gay Rosewood 2549789
Dk. roan, Walter Biggar & Son
Braemor Starry Archer 9th
2391166
Red, Carl L. Retzlaff & Sons
Will-A-Dell Bessie 12th 2329907
Red, Will A. Davis & Son
Prince Royal 2300984
Red, Lomas Farms
Orange Rose 2263353
Red, Lisle Farquhar

BROADVIEW DANDY 5th 2908-647—Good headed, deep-bodied, short-legged, just a real chunk with a great coat of hair.

ALFRED J. SPETMAN & SONS

Bull

Lot 18

R V LAVENDER LEADER 2d 2897-231

Tattoo LE S 20

Red, calved March 22, 1956. Bred and owned by Alfred J. Spetman & Sons, Council Bluffs, Iowa.

SIRE

R V Lavender Leader 2797349
Roan, Alvy Schoenherr

Edellyn Royal Leader 98th
2508942
Red, Thos. E. Wilson

Schaner Lavender Lady 2d
2640291
Roan, Alvy Schoenherr

Gold Consul 2584219
Red, Held Bros.

DAM

Ridge View Golden Lassie
2841403
Red, Alfred J. Spetman

Golden Lassie 2d 2083933
Roan, W. O. Schewe

Edellyn Royal Leader 2057560
Red, W. McNair Snadden
Edellyn Orange Blossom 42d
2071129
Roan, Thos. E. Wilson
Peter's Idol 2536308
Red, McNeill Bros.
Lavender Lady 225th 2406626
Roan, Otto A. Schrank
Goldfinder's Consul 2505536
Dk. roan, Held Bros.
Golden Girl 8th 2470354
Red, Held Bros.
Comet's Golden Seal 1921918
Roan, J. C. Manning
Memory's Lassie 1937864
Red, W. O. Schewe

R V LAVENDER 2d 2897-231 is a good grandson of Edellyn Royal Leader 98th that sired a number of champion bulls for Alvy Schoenherr, a good red, deep calf.

Show a Shorthorn steer during the 1957 Show season.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

Red Oak

Where the Scotch blood lines are the best.

Where pedigrees and health certificates
are delivered promptly.

Where individuals are of top quality and in
splendid condition.

Where every consignment is backed by a
reliable producer and where the sales
management functions on the basis that—

*"If buyers secure courteous treat-
ment and profitable cattle, the
sellers are always going to find
the most satisfactory market."*



C. W. Anderson



SHORTHORNS

ARE TOPS

in their ability to combine quality with
fleshing ability and weight.

in producing the kind of growthy
calves that have a greater birth
weight.

in putting on those extra many, many
pounds.

ALFRED J. SPETMAN & SONS

Bull

Lot 19

R. V. STARRY ARCHER (Sent for Record)

Tattoo LE S20

Roan, calved April 1, 1956. Bred and owned by Alfred J. Spetman & Sons, Council Bluffs, Iowa.

Edellyn Royal Leader 98th
2508942
Red, Thomas E. Wilson

Edellyn Royal Leader 2057560
Red, W. McNair Snadden
Edellyn Orange Blossom 42d
2071129
Roan, Thomas E. Wilson

SIRE
R. V. Lavender Leader 2797349
Roan, Alvy Schoenherr

Schaner Lavender Leader 2d
2640291
Roan, Alvy Schoenherr

Peter's Idol 2536308
Red, McNeil Bros.
Lavender Lady 225th 2406626
Roan, Otto A. Schrank

Gold Consul 2584219
Red, Held Bros.

Goldfinder's Consul 2505536
Dk. roan, Held Bros.
Golden Girl 8th 2470354
Red, Held Bros.

DAM
Braemor Janice 2841-395
Red, Alfred J. Spetman

Braemor Archer Lady 2576222
Red, Alfred J. Spetman

Braemor Starry Archer 14th
2413320
Red, Carl L. Retzlaff & Sons
Doodle Flossie 2194896
Roan, H. R. Darrington

R. V. STARRY ARCHER—This short necked, strong boned calf has the right background. He will make someone an outstanding sire.

E. N. SWANSON & E. R. SEDERBURG

Bull

Lot 20

ELVEDOR PRESIDENT 6th 2895-481

Tattoo LE 241

Red, calved April 9, 1956. Bred and owned by E. N. Swanson & E. R. Sederburg, Hepburn, Iowa.

Tolquhon President 2623590
Red, John L. Sleight

Pittodrie Banker (322943)
Red, R. Laidlaw Smith
Larbert Princess Royal 20th
(219651)
Red, Peter Forbes Jones

SIRE
Braemor President 24th 2749282
Red, Carl L. Retzlaff & Sons

Rosemary 17th 2279598
Red, Carl L. Retzlaff & Sons

Brawith Nugget 1944238
Roan, David Douglas

Rosemary 15th 2101172
Roan, Tomson Bros.

Parkdale Golden Fame 22d
2481501
Red, Bellows Bros.

Helfred Golden Fame 2214653
Red, F. W. Hubbell

Edgevale Juno 2071073
Red, Ed. H. Wolter

DAM
Supreme Victoria 11th 2608018
Red, E. N. Swanson & E. R.
Sederburg

Fair Victoria 2d 2134856
Red, Eldor N. Swanson

Browndale Coronet 1934480
Red, Carl L. Retzlaff

Supreme Victoria 1924712
Roan, Eldor N. Swanson

ELVEDOR PRESIDENT 6th 2895-481 is a good prospect sired by a good breeding son of Imported Tolquhon President. His dam is one of our good producing cows.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

VON BER MAR FARMS

Cow

Lot 24

MAPLE CUMBERLAND 9th 2252932

Tattoo LE 2

Roan, calved July 20, 1943. Bred and owned by Arthur H. Windom, Villisca, Iowa; 2d owner, November 10, 1955, Von Ber Mar Farms, Lenox, Iowa.

SIRE

Brookside Improver 2004206
Red, R. J. Egger

Brawith Rambler 1922468
Roan, James Douglas & Sons

Brawith Boy 1836058
Roan, Hugh S. Black

Lady Rosewood 18th -260099-
Red, James Douglas & Sons

Augusta Again 2d 1940601
Roan, Leroy Nelson

Prentice Royal 1766268
Roan, I. J. Sample

Augusta Again 1878286
Roan, Leroy Nelson

Supreme Laird 1688380
Roan, Bellows Bros.

Supreme Lord 1376503
Roan, Mary V. Boriff & Son

Queen of Beauty 6th 1441679
Red, Bellows Bros.

DAM

Maple Cumberland 4th 1783168
Roan, G. F. Gruss

Maple Cumberland 3d 1711952
Roan, G. F. Gruss

Marshal's Cumberland 1558643
Roan, Phillip Funke

Maple Cumberland 1222047
Roan, G. F. Gruss

MAPLE CUMBERLAND 9th 2252932 has white heifer calf calved January 12, 1957 at foot, sired by L F Leader.

VON BER MAR FARMS

Cow

Lot 25

GIPSY MAID 15th 2633-258

Tattoo RE 19

Red, calved December 1, 1949. Bred and owned by Arthur Windom, Villisca, Iowa; 2d owner, November 10, 1955, Von Ber Mar Farms, Lenox, Iowa.

SIRE

Haigler Magnate 2310020
Red, L. E. Crews

Mysie's Victor 2025553
Red, Crews & Crews

Victor's Gift 1851345
Roan, Pauline Kuhrt

Haigler Mysie 1814711
Red, Crews and Andrews

Countess 2d 1876014
Red, Crews & Crews

Edellyn Golden Hero 1628955
Red, Thos. E. Wilson

Royal Red 1689473
Red, L. E. Crews

Braebourne Mercury 2303064
Dk. roan, Martin Luinstra

Edellyn Clipper Mercury
2140731
Roan, Thos. E. Wilson
Victoria of Northcote 2d
2073444
Red, Martin Luinstra

DAM

Gipsy Maid 14th 2492851
Red, Arthur H. Windom

Gipsy Maid 4th 2145549
Roan, Dale McCone

Browndale Douglas 1801297
Red, McCone Bros.

Gipsy Maid 2d 1990512
White, E. C. Baker

GIPSY MAID 15th 2633-258 has a roan heifer calf at foot calved July 11, 1956 sired by L F Leader and rebred to Kickapoo Valor Chief.

VON BER MAR FARMS

Cow

Lot 26

GIPSY MAID 16th 2633-259

Tattoo RE 21

Light roan, calved December 10, 1949. Bred and owned by Arthur H. Windom, Villisca, Iowa; 2d owner, November 10, 1955, Von Ber Mar Farms, Lenox, Iowa.

SIRE

Haigler Magnate 2310020
Red, L. E. Crews

Mysie's Victor 2025553
Red, Crews & Crews

Countess 2d 1876014
Red, Crews & Crews

Calrossie Supreme 2033330
Roan, Husted Bros.

DAM

Gipsy Maid 6th 2216210
Roan, McCone Bros.

Gipsy Maid 4th 2145549
Roan, Dale McCone

Victor's Gift 1851345
Roan, Pauline Kuhrt

Haigler Mysie 1814711
Red, Crews & Andrews

Edellyn Golden Hero 1628955
Red, Thos. E. Wilson

Royal Red 1689473
Red, L. E. Crews

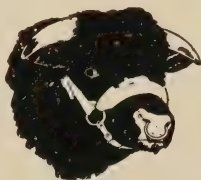
Supreme Goldfinder 1920005
Roan, M. D. Whimple

Marigold 22d 1875553
Red, Tomson Bros.

Browndale Douglas 1801297
Red, McCone Bros.

Gipsy Maid 2d 1990512
White, E. C. Baker

GIPSY MAID 16th 2633-259 has a roan heifer calf at foot calved January 30, 1957 sired by L F Leader by Edellyn Royal Leader 41st.



Those breeders who have a keen appreciation of the fundamentals of commercial beef production usually seem to be of most sound and lasting service

VON BER MAR FARMS



Helfred Golden Fame 2214653

Cow

Lot 27

GIPSY MAID 20th 2714-983

Tattoo RE 25

Light roan, calved June 10, 1951. Bred and owned by Arthur H. Windom, Villisca, Iowa; 2d owner, November 10, 1955, Von Der Mar Farms, Lenox, Iowa.

SIRE

Parkdale Golden Fame 32d
2530541
Red, Dale Bellows

Helfred Golden Fame 2214653
Red, F. W. Hubbell

Hopeful's Beauty 2285405
Roan, E. H. Anderson

Haigler Magnate 2310020
Red, L. E. Crews

DAM

Gipsy Maid 16th 2633259
Lt. roan, Arthur H. Windom

Gipsy Maid 6th 2216210
Roan, McCone Bros.

Brae Lodge Headlight 1874600
Red, T. A. Russell

Proud Marigold 2d 1925059
Red, W. A. Young

Klaymor Eclipse 2024296
Red, W. J. Russell

Divide Hopeful 5th 2023586
Roan, The Allen Cattle Co.

Mysie's Victor 2025553
Red, Crews & Crews

Countess 2d 1876014
Red, Crews & Crews

Calrossie Supreme 2033350
Roan, Husted Bros.

Gipsy Maid 4th 2145549
Roan, Dale McCone

GIPSY MAID 20th 2714-983 has a red heifer calf at foot, calved January 28, 1957 sired by L F Leader.

An offspring taken as a whole is the best indicator of the real breeding value of a bull.

VON BER MAR FARMS

Cow

Lot 28

MITZI ROSEWOOD 2714-981

Tattoo RE 26
Red, white marks, calved May 6, 1952. Bred and owned by David Windom, Villisca, Iowa.; 2d owner, November 10, 1955, Von Ber Mar Farms, Lenox, Iowa.

SIRE
Prince of Pine Ridge 2d
2460900
Red, Ray D. Nickle

Prince Supreme 2131040
Roan, Miles of View Farms

Mysie 12th 2260996
Dk. roan, Walter L. Brugman

Sni-A-Bar Controller 2354724
Roan, Sni-A-Bar Farms

DAM
Mitzi 2591959
Roan, Emery Larson

Mysie Bountiful 10th 2476079
Red, Geo. Larson & Sons

Calrossie Prince Peter 2009143
Roan, J. MacGillivray
Juno of Parkdale 16th 1899878
Red, Bellows Bros.

Golddrop's Diamond 2189758
Roan, Ben W. Lake
Mysie 11th 2142204
Red, W. C. Anderson & Son

Sni-A-Bar Control 2255555
White, Sni-A-Bar Farms
Lady Gloster 23d 2220768
Red, Tomson Bros.

Collynie Star 2162269
R&W, Geo. Larson & Sons
Mysie Bountiful 9th 2123270
Red, Geo. Larson & Sons

MITZI ROSEWOOD 2714-981 has a roan bull calf at foot calved August 15, 1956, sired by L F Leader and pasture bred to Kickapoo Valor Chief, Grand Champion bull, Illinois State Sale, 1956.



The breeders who study and plan their matings are the breeders
who get to the top and stay there.

ALFRED J. SPETMAN & SONS



Calrossie Supreme 2283903

Cow

Lot 29

MAR A WILL ROSEWOOD 2776-837

Tattoo RE W 1

Red, calved March 1, 1953. Bred by Vernon D. Uehling, Ankeny, Iowa; 2d owner, March 10, 1953, Marilyn Williams, Council Bluffs, Iowa; 3d owner, August 15, 1954, Alfred J. Spetman & Sons, Council Bluffs, Iowa.

SIRE

M F Supreme 12th 2494667
Red, Merryvale Farm

Calrossie Supreme 2283903
Dk. roan, John MacGillivray

Lady Dorothy 91st 1997209
Red, W. J. Russell

M F Supreme 12th 2494667
Red, Merryvale Farm

DAM

Uehlamar Rosewood 49th
2600903
Red, Vernon D. Uehling

Uehlamar Rosewood 35th
2322875
Red, Vernon D. Uehling

{	Calrossie Supremacy (321226)
	Red, John MacGillivray
{	Calrossie Flossy Laura (240499)
	White, John MacGillivray
{	Calrossie Bondsman -232133-
	RLW, J. MacGillivray
{	Lady Dorothy 90th 1943705
	Roan, Wm. Peterkin
{	Calrossie Supreme 2283903
	Dk. roan, John MacGillivray
{	Lady Dorothy 91st 1997209
	Red, W. J. Russell
{	West Hatton Sheik 2092091
	Red, Wilson Bros.
	Uehlamar Rosewood 19th
	2094715
	Roan, Vernon D. Uehling

MAR A WILL ROSEWOOD 2776-837 is a good, low set cow with very good breeding on both sides. She has a good red bull calf out of R. V. Lavender Leader calved October 14, 1956 and re-mated December 24, 1956 to Ridge View Royal Leader, a son of the noted Edwin Royal Leader.

No bull should be discarded for one that is not likely to be his peer or superior in performance, even though his use will result in inbreeding.

WALTER M. DOYLE



Cruggleton Pretender 2358295

Cow

Lot 30

LANE VIEW MARION 2781-609

Tattoo LE A 08

Red, calved April 26, 1953. Bred and owned by Geo. Struve & Sons, Manning, Iowa. 2d owner, September 16, 1954, Walter M. Doyle, Hastings, Iowa.

SIRE

Loyal Leader 2693781
Red, Geo. Struve & Sons

Edwin Royal Leader 2417007
Roan, S. A. Donahoe

Roan Veronica 2420317
Roan, Geo. Struve & Sons

Cruggleton Pretender 2358295
Dk. roan, Albert J. Marshall

DAM

Marion 23d 2636995
RWM, Geo. Struve & Sons

Marion 15th 1963382
Red, Geo. Struve

Edellyn Royal Leader 19th
2247148
Red, Thos. E. Wilson
Sunnyhill Silver Rose 7th
2231224
Roan, William E. Parker & Sons

Edellyn Moray Mercury 2186575
Red, Thos. E. Wilson
Veronica of Helfred 4th
2251822
Red, F. W. Hubbell

Cruggleton Adjuster (315395)
Red, A. J. Marshall

Bella Charity 2358282
Red, A. J. Marshall

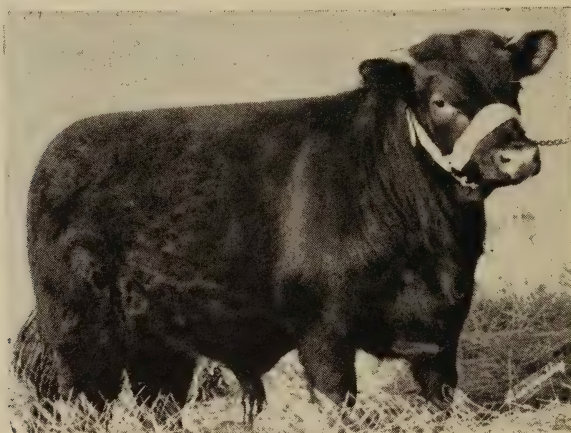
Divide Statesman 1833171
Red, The Allen Cattle Co.

Marion 13th 1865920
Red, Geo. Struve

LANE VIEW MARION 2781-609 is a good young cow sired by Loyal Leader 2693781. Sells with a bull calf at side. Here's a valuable package.

Breed your Shorthorns with good, sturdy, short legs, with large, flat, clean bone and set squarely on the corners.

JOHNSON BROS.



Edellyn Royal Leader 98th 2508942

Cow

Lot 31

SCHANER ROSEWOOD 13th 2851-392

Tattoo LE 14; RE 55

Red, calved April 9, 1955. Bred and owned by Alvy Schoenherr, Guthrie Center, Iowa. 2d owner, December 14, 1955, Johnson Bros., Atlantic, Iowa.

SIRE

Edellyn Royal Leader 98th
2508942
Red, Thos. E. Wilson

Edellyn Royal Leader 2057560
Red, W. McNair Snadden

Edellyn Orange Blossom 42d
2071129
Roan, Thos. E. Wilson

Coldoch Sensation (275892)
Red, W. M. Snadden
Coldoch Bonny Rothes 2031989
Roan, W. McNair Snadden

Calrossie Mercury 1957318
White, John MacGillivray
Edellyn Orange Blossom 23d
1923701
Roan, Thos. E. Wilson

M F Prince Peter 14th 2396052
Red, Merryvale Farm

Calrossie Prince Peter 2009143
Roan, John MacGillivray
Favorite Mysie 2143300
Red, J. D. Allen

DAM

Maxine Rosewood 119th
2548609
Roan, McNeill Bros.

Maxine Rosewood 106th
2397479
Roan, McNeill Bros.

Edellyn Martius Mercury
2222164
Roan, Thos. E. Wilson
Maxine Rosewood 62d 2124965
Roan, McNeill Bros.

SCHANER ROSEWOOD 13th 2851-392 was bred June 28, 1956 to Edellyn Royal Leader 185th who won his class at four leading state fairs. This good headed heifer will have a double Royal Leader calf, and it should be a good one.

Good care does not always bring success but poor care
always brings failure.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

BILL VICTOR

Cow

Lot 32

V COUNTESS OF BROADVIEW 2856-777

Tattoo LE 5F24

Roan, calved May 15, 1955. Bred and owned by Lisle Farquhar, Coin, Iowa; 2d owner, April 18, 1956, Bill Victor, Villisca, Iowa.

SIRE

H V F Dandy 10th 2755225
Red, D. W. Bishop

DAM

Broadview Countess 21st
2758321
Roan, Lisle Farquhar

Erimus Dandy 2598413
Red, R. S. deQ. Quincey

H V F Rosewood 2d 2593453
Red, F. W. Harding

Will-A-Dell Starry Archer 8th
2550797
Red, Will A. Davis & Son

Charming Countess 2597287
Roan, Lisle Farquhar

Ballathie Command (342592)
Red, S. J. L. Hardie

Aldsworth Pattie (259837)
Red, William Garne

Dryn timer Wonder 2549781
Roan, R. Maclean

Gay Rosewood 2549789
Dk. roan, Walter Biggar & Son

Braemor Starry Archer 9th
2391166
Red, Carl L. Retzlaff & Sons
Will-A-Dell Bessie 12th
2329907
Red, Will A. Davis & Son

Proud Comet 2455385
Roan, Bellows Bros.

Victory's Countess 2263354
White, Bellows Bros.

V COUNTESS OF BROADVIEW 2856-777, a granddaughter of the famous Erimus Dandy 2598413 will make a real brood cow. She was bred December 14, 1956 to the \$2,000 Marellbar Declaration, the good son of Phopachy King Charles.

TIP LUCAS & SON

Cow

Lot 33

FAME'S AUGUSTA 2864-465

Tattoo LE 557

White, calved June 26, 1955. Bred and owned by Tip Lucas & Son, Lenox, Iowa.

SIRE

Parkdale Golden Fame 24th
2481503
Roan, Bellows Bros.

DAM

Augusta 15th 2299653
Roan, Mrs. Thera Ferrel

Helfred Golden Fame 2214653
Red, F. W. Hubbell

Queen of Beauty 106th 2285406
White, Bellows Bros.

Templar's Envoy 2109533
White, Stanley Douglas

Augusta 14th 2197352
Roan, Mrs. Thera Ferrel

Brae Lodge Headlight 1874600
Red, T. A. Russell

Proud Marigold 2d 1925059
Red, W. A. Young

Golden Victory 2059224
Roan, M. D. Whimple

Queen of Beauty 84th 1782678
Roan, Bellows Bros.

Larbert Templar 2036824
Roan, P. Forbes Jones

Eliza Anoka 2d 1924638
Roan, Albert Jas. Marshall

Gold Coin 1972706
Roan, Mrs. Thera Ferrel

Augusta 11th 1898702
Red, Mrs. Thera Ferrel

FAME'S AUGUSTA 2864-465 was bred in September to W. L. Bank Standard 13th whose first calves are looking very good. Calfhood vaccinated.

JOHNSON BROS.**Cow****Lot 34****BONNIE BUTTERFLY 42d 2858-747****Tattoo LE 83**

Red, calved July 14, 1955. Bred and owned by Johnson Bros., Atlantic, Iowa.

SIRERingwell Illustrious 2626857
Roan, Ringwell FarmsRingwell Sir Talisman 2526673
Red, Lord LovatBeaufort Boxer (352736)
Red, Lord Lovat
Beaufort Orange Talisman
2526674
Dk. roan, Lord LovatRingwell Pr. Margaret 2534940
White, Ringwell FarmsBarquhar Commander 2532130
Roan, J. Maurice G. Brown
Braedoon Princess Elizabeth 2d
2345901
Roan, K. G. GrayWill-A-Dell Starry Archer 2d
2522297
Red, Will A. Davis & SonBraemor Starry Archer 9th
2391166
Red, Carl L. Retzlaff & Sons
Will-A-Dell Lady Douglas 11th
2375394
Red, Will A. Davis & Son**DAM**Bonnie Butterfly 32d 2668882
Red, Johnson Bros.Bonnie Butterfly 4th 2027888
Roan, Johnson Bros.Sni-A-Bar Royal Favorite
1805656
Roan, Sni-A-Bar Farms
Bonnie Butterfly 1868190
Red, Johnson Bros.

BONNIE BUTTERFLY 42d 2858-747—A good headed, growthy heifer we have no business selling. This family invariably produces our best cattle, including two champion bulls at Omaha, our two top bulls at Omaha this year, plus many others. Calfhood vaccinated and was bred in July or August to Edellyn Royal Leader 185th.

TIP LUCAS & SON**Cow****Lot 35****LADY AUGUSTA 2910-504****Tattoo LE 5518**

Red, calved August 30, 1955. Bred and owned by Tip Lucas & Son, Lenox, Iowa.

SIREWalhil Formula 16th 2796199
Red, W. H. SteinFair Acres Formula 2515988
Red, W. J. RussellCalrossie Formula -294697-
Red, J. & D. P. MacGillivray
Saltoun Rosewood 5th
2475208
Red, A. M. Talbot FletcherBallathie Pauline 2d 2701070
Red, S. J. L. HardiePittodrie Uprise (346446)
Red, R. Laidlaw SmithParkdale Golden Fame 24th
2481503
Roan, Bellows Bros.Cluny Pauline 70th (260011)
Red, Mrs. B. H. Linzee Gordon**DAM**Augusta Belle 4th 2661773
RWM, Tip Lucas & SonAugusta Belle 2390885
RWM, Lomas FarmsHelfred Golden Fame 2214653
Red, F. W. Hubbell
Queen of Beauty 106th
2285406
White, Bellows Bros.Miles of View Prince 2074904
Red, Miles of View FarmsVillage Augusta 14th 1987186
Roan, W. E. Summerville

LADY AUGUSTA 2910-504 is out of the same cow that produced the top heifer in our sale a year ago, selling to Von Ber Mar Farms at \$805. Bred March 4 to W. L. Bank Standard 13th. Calfhood vaccinated.

DONALD L. OBRECHT & SON



Helnor Leishman 2755137

Cow

Lot 36

PRINCESS MAUD 2885-702

Tattoo RE 1055

Red, calved October 16, 1955. Bred and owned by Donald L. Obrecht & Son, Harlan, Iowa.

SIRE

Helnor Leishman 2755137
Red, Wm. Bartholomay, Jr.

Cruggleton Leishman 2716658
Dk. roan, Albert Jas. Marshall

Erimus Donald (369632)
Red, R. S. deQ. Quincey

Lavender Electra (354581)
Dk. roan, Albert Jas. Marshall

Hickories Ransom 9th 2340538
Red, Wm. A. Taylor

Marellbar Jilt 2393798
Red, Wm. Bartholomay, Jr.

Sutherland Jilt 2639546
Red, Geo. Garvin Brown

Mercury's Archer 2471466
Red, Wm. E. Thorne

Sni-A-Bar Random Mercury
2288967
Roan, Sni-A-Bar Farms
Diamond Lily 2063254
Red, Wm. E. Thorne

DAM

Maud 34th 2644022
Red, Lawrence Brungardt

Blue Hill Maud 13th 2051503
Roan, Blue Hill Farm

Avon's Scottie 1849360
Red, Earle Clemmons

Blue Hill Maud 8th 1909286
Roan, Blue Hill Farm

PRINCESS MAUD 2885-702 will be mated to Elbriaw Dazzling Prince 2d, our young Canadian bull whose mother, Tolquhon Dazzling Princess was International Supreme Champion.

You cannot expect to sell a high priced product until you procure some
high priced seed stock.

E. N. SWANSON & E. R. SEDERBURG



Tolquhon President 2623590

Cow

Lot 37

BROWNDALE VICTORIA 6th 2895-482

Tattoo LE 233

Red, calved January 3, 1956. Bred and owned by E. N. Swanson & E. R. Sederburg, Hepburn, Iowa.

SIRE

Braemor President 24th
2749282

Red, Carl L. Retzlaff & Sons

Tolquhon President 2623590
Red, John L. Sleigh

Rosemary 17th 2279598
Red, Carl L. Retzlaff & Sons

Parkdale Golden Fame 22d
2481501
Red, Bellows Bros.

DAM

Browndale Victoria 4th -
2685125

Roan, E. N. Swanson & E. R.
Sederburg

Browndale Victoria 3d 2499808
Roan, E. N. Swanson & E. R.
Sederburg

Pittodrie Banker (322943)
Red, R. Laidlaw Smith
Larbert Princess Royal 20th
(219651)
Red, Peter Forbes Jones

Brawith Nugget 1944238
Roan, David Douglas
Rosemary 15th 2101172
Roan, Tomson Bros.

Helfred Golden Fame 2214653
Red, F. W. Hubbell

Edgevale Juno 2071073
Red, Ed. H. Wolter

Helfred Bapton Major 7th
2309918
Roan, F. W. Hubbell
Browndale Victoria 2044445
Red, Eldor N. Swanson

BROWNDALE VICTORIA 6th 2895-482 is out of a good producing cow and sired by a good son of Tolquhon President. Calfhood pretested and vaccinated for Bangs.

You had better buy your neighbor's bull than to travel across six states and buy one not so good. He will give you more support.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

LLOYD H. DAVIS

Cow

Lot 38

WILL-A-DELL LADY DOUGLAS 28th 2886-416

Tattoo RE D 12

Roan, calved February 4, 1956. Bred and owned by Lloyd H. Davis, Oakland, Iowa.

SIRE

Rockyford Silver Wedding
2834885

White, Emile Cammaert

Rockyford Fortress 2801364
Dk. roan, Denis J. Cadzow

Cruggleton Bentham (368720)
Dk. roan, Albert Jas. Marshall
Duncrahill Broadhooks 4th
2801363
White, Denis J. Cadzow

Calrossie Princess Alpha
2834884
Roan, John & D. P.
MacGillivray

Cruggleton Pacha (344582)
Red, Albert Jas. Marshall
Calrossie Princess Olivia
(210275)
Dk. roan, John MacGillivray

Braedoon Band Master 2139667
Red, Kenneth C. Gray

Klaymor Direct -244322-
Red, W. J. Russell
Klaymor Princess Elizabeth 2d
-298033-
Roan, W. J. Russell

DAM

Will-A-Dell Lady Douglas 11th
2375394

Red, Will A. Davis & Son

Will-A-Dell Lady Douglas 7th
2234922
Roan, Will A. Davis & Son

Will-A-Dell Gold Plate 2063600
Roan, Will A. Davis & Son
Will-A-Dell Lady Douglas 2d
1895427
Roan, Will A. Davis & Son

WILL-A-DELL LADY DOUGLAS 28th 2886-416 is the right type and really a sweet heifer. She will make a top show heifer for some 4-H boy or girl.

TIP LUCAS & SON

Cow

Lot 39

PRAIRIE ROSEWOOD 7th 2906-813

Tattoo RE 561

White, calved February 27, 1956. Bred by Willard S. Hartman, Barnard, Missouri; 2d owner, November 19, 1956, Tip Lucas & Son, Lenox, Iowa.

SIRE

Norseman's Mercury 2740802
Roan, Geo. Struve & Sons

Broadlawn Norseman 23d
2617406
Red, Metz Bros.

Broadlawn Norseman 2431705
Red, John E. Greig
Broadlawn Lustre 2341655
Red, Metz Bros.

Marion 22d 2491529
White, Geo. Struve & Sons

Edellyn Moray Mercury 2186575
Red, Thos. E. Wilson
Marion 20th 2280696
Red, Geo. Struve & Sons

Golden Rule Champion 2539514
Dk. roan, Holz Bros.

Killearn Monarch 29th 2242098
Roan, Claude Gallinger

DAM

Prairie Rosewood 5th 2702763
White, Malcolm Frank

Franklyn Rosewood 3d 2571006
White, Malcolm Frank

Princess Royal 2d 2087117
Red, Doris Husted

Sni-A-Bar Ransom Mercury
2288968
Roan, Sni-A-Bar Farms
Prairie Rosewood 2341193
Roan, Oren Lee Staley

PRAIRIE ROSEWOOD 7th 2906-813—A good heifer, the right age for club work. Sells open.

Price is what we pay. Value of what we get.

GEO. STRUVE & SONS



Marellbar Duplicator 2669356

Cow

Lot 40

JUGGLER RAMBLER (Sent for record)

Tattoo LE B 12

Red, calved April 4, 1956. Bred and owned by Geo. Struve & Sons, Manning, Iowa.

SIRE

Marellbar Duplicator 2669356
Roan, Wm. Bartholomay, Jr.

Cruggleton Allardice 2486210
Red, Albert James Marshall

Marellbar Lancaster 2343384
White, Lord Lovat

Cruggleton Pretender 2358295
Dk. roan, Albert Jas. Marshall

Gipsy Maid 3d 2288673
Red, Geo. Struve & Sons

Ascreavie Duthie (321719)
Red, T. O. Mills

Augusta Gipsy (240786)
RWM, Albert James Marshall

Millhills Arthur (330134)
Red, Duncan M. Stewart
Beaufort Lancaster 27th
2343382
Dk. roan, Lord Lovat

Cruggleton Adjuster (315395)
Red, Albert Jas. Marshall

Bella Charity 2358282
Red, Albert Jas. Marshall

Edellyn Moray Mercury 2186575
Red, Thos. E. Wilson

Fairview Gipsy Maid 1942116
Red, Hale Thompson

DAM

Gipsy Maid 5th 2535745
Red, Geo. Struve & Sons

JUGGLER RAMBLER is a sweet daughter of Marellbar Duplicator 2669356. Her dam, Gipsy Maid 5th 2535745 was a show heifer and now one of our more substantial matrons. Her type, quality and great character will make a fine addition to any herd.

Proper feeding of the pregnant cow or heifer is important in assuring a strong, husky calf at birth.

INDEX TO CONSIGNORS

RALPH E. BORDEN, New Market

Commando Supreme 2871-410 (M) 10

JOHN COMBS, New Market

J C Royal Commando 13th
2865-737 (M) 2
J C Royal Commando 16th
2865-740 (M) 9

LLOYD H. DAVIS, Oakland

Will-A-Dell Fortress 2886-414 (M) 13
Will-A-Dell Lady Douglas 28th
2886-416 (F) 38

WALTER M. DOYLE, Hastings

Lane View Marion 2781-609 (F) 30

LISLE FARQUHAR, Coin

Broadview Max Juggler 21st
2869-174 (M) 5
Broadview Dandy 4th
2908-646 (M) 16
Broadview Dandy 5th 2908-647 17

JOHNSON BROS., Atlantic

Schaner Rosewood 13th
2851-392 (F) 31
Bonnie Butterfly 42d 2858-747 (F) 34

E. P. LAUGHLIN, Imogene

Juggler's Goldspur x2904-527 (M) 15

LOU LAUGHLIN, Imogene

Montgomery's Max 2d
2874-431 (M) 11
Juggler's Clipper x2889-489 (M) 14

LOMAS FARMS, Villisca

L F Gambler 19th 2882-544 (M) 1
L F Gambler 18th 2882-543 (M) 3
L F Conquest Leader 2882-535 (M) 8

TIP LUCAS & SON, Lenox

Fame's Augusta 2864-465 (F) 33
Lady Augusta 2910-504 (F) 35
Prairie Rosewood 7th 2906-813 (F) 39

McCONE BROS., Manilla

Edwin Ringleader 2856-546 (M) 4
Edwin's Norseman 2873-330 (M) 6

DONALD L. OBRECHT & SON, Harlan

Helnor Royalty 2885-695 (M) 7
Princess Maud 2885-702 (F) 36

ALEX PETERSON & SON, Elk Horn

Red Talisman 2909-920 (M) 12

ALFRED J. SPETMAN & SONS, Council Bluffs

R V Lavender Leader 2d
2897--231 (M) 18
R V Starry Archer (M) 19
Mar A Will Rosewood
2776-837 (F) 29

GEO. STRUVE & SONS, Manning

Juggler's Rambler (F) 40

SWANSON & SEDERBURG, Hepburn

Elvedor President 6th
2895-481 (M) 20
Brownndale Victoria 6th
2895-482 (F) 37

BILL VICTOR, Villisca

V Countess of Broadview
2856-777 (F) 32

VON BER FARMS, Lenox

Maple Cumberland 9th
2252932 (F) 24
Gipsy Maid 15th 2633-258 (F) 25
Gipsy Maid 16th 2633-259 (F) 26
Gipsy Maid 20th 2714-983 (F) 27
Mitzi Rosewood 2714-981 (F) 28



